

EVO Developing Business English Teachers – Week 2 Task 4

Example Class

Task:

Write a post to Edmodo which...

- *N/A, Simply state that you are using the example class for this task.*
- *Outlines which approach to needs analysis would work best for this class.*
- *Explains why your selected approach would be more effective than the others.*
- *Offers any real world feedback on your use of these approaches - what works well and what could be improved.*

Narrative:

Congratulations! You have just landed an in-company training project with an automotive parts manufacturer. The company is a large multi-national and you will be handling several classes in the local offices and factory.

In the contract, the management stated that they would like to keep departments together as much as possible in the groups. They also said that classes should be 90 minutes once a week to minimize the impact on their operations. Finally, classes should be small – no more than 6 students per group. The main goal is to help the employees improve their English in their job. Also, they do not want to pay for course books.

Your colleague has set up the groups by department and level. Your first class is...

Profile:

Six engineers, 5 men and 1 woman, all B2 – Upper Intermediate. The engineers come from the product development department. The department works on developing new and improved products for manufacturing.

In meetings with management, they said that the PD teams in the department are organized around a specific product line like drive train, suspension, etc. and that they work to improve the cost, design, and efficiency of the products. Your class will be made up of engineers on different teams, but with similar roles.

If you have any questions about the class you can post your question to Edmodo and the “training director” will try to answer it, but keep in mind that this project is new to everyone.